**Music Boosters Meeting**

**Minutes, May 10, 2011**

I. Call to order at 7:05

II. Chris Armstrong moves to approve minutes and Barb Warrick seconds. April Minutes were approved.

**III. President's report:**

USSBA working on date for competition. Gaithersburg is doing one at 5:00 pm om 10/22, trying to see if it can move, could have doubleheader, but don't want daytime show, judges may be too expensive

**IV. Treasurer's Report:**

Concert ticket income almost exact for budget. Attendance low at spring concerts (numbers don't seem to jive); concessions under budget

Carwash $1395. Overall fundraisers have underperformed estimates. Terri has access to Everbank account. Long term fund mads tuxes rifles this year gate will be from there $3000 total split with boosters. Wants new quick books software so two individuals can access. Also proposes new position of spring trip treasurer who would not be an official board member. Would create a separate checking account to cover spring trip expenses. Terri is willing to be spring trip treasurer. She recommends have fewer spring trip payments of higher amounts, and also thinks payments should be made earlier due to bills being due before sufficient payments received. Terri also noted that students are not getting proper credit for One Cause. She will investigate and students will receive a rebate. Students who do not make necessary payments are reported to Student Debt. See emailed report at the end of minute.

**V. Committees**

**A. Spring Trip Wrap up** (Ruffa) -- trip went well, chaperones found Chicago city environment created challenges, especially with respect to parking the busses. Chaperones performed well, and having travel agent along on trip was helpful.

**B. Graduation** -- Symphonic Band will play at two graduations on June 1. Cedar Lane will graduate at 9:30 am and Reservoir will graduate at 8:00 pm. edar Lane and RHS. For RHS graduation, band members should be at school by 6:00 for 6:45 bus to Merriweather Post. Members will return at about 10:30pm.

Madrigals will perform at Orioles game on Thursday, May 12. Students will leave 5:00 on bus and will return after game. No bus for parents because no space is available. A music parent acts as a vendornat Camden Yards and will provide food outside.

**C. Music Banquet**--Lisa Regner provided an update on the annual music banquet to be held on May 11. 254 adults and 10 children have prepaid, and with unpaid guests, there will be 272 in attendance. Chris Mitchell needs a check for $2067 for Hunan House plus $50 to tip the man who will deliver and set up the food. Volunteers have signed up, so we should have sufficient help.

**D.Car Wash** scheduled for May 14. David Palmer says volunteers will be needed, because of another event scheduled for that day. We are not sure about access to fire hydrant. Leo comes from Charlotte to supervise car washes.

**E. 5K Race**--Greg Schuler was not present. See emailed report at the end of minutes.

**F. Concert attire retur**n -- Mr. Dubbs reports that on May 17 yearbook pictures will be taken, then students can return tux. Students will be permitted to borrow tuxes for prom pursuant to separate agreements. We will also collect all loaned dresses that day.

**VI. New Business**

**A. Tee shirt fundraiser** -- Nightmare Graphics have approached Boosters for year long contract to sell at state championships. We can earn $10,000 plus 50 cents per t-shirt if we sell out. Mr. Dubbs says Reservoir uses Nightmare Graphics. RHS pays for discrepancies in shirts sold less 60%. we would split efforts and revenue 50-50 with the Boosters. We could take 5 events this spring. Students can work with one parent. We would get $400 per event plus t-shirt profit. we agree to volunteer softball on May 24 and May 28, Tennis on May 28, and Track and Field on May 26 and 28.

**B. Nominating committee -**- Sally states that she is willing to continue to serve as President, Marla is willing to continue as Secretary, but both VPs and Treasurer are open. John Meehan has volunteered to be for Treasurer (he is a CPA), David Palmer (second VP) and Chris Armstrong (first VP) will serve as VPs. Muddu's willing to do continue with website. Warrick nominates slate and Dorris seconds. Unanimous vote in support.

**VII. Director's reports** -- O'Bryan and others starting bass camp, Mike's music financially sponsoring, needs music boosters to sponsor to use school facilities, will make small donation, June 24-26. Maryland Bass Works. Need $1 million liability policy.

Audrey Meehan will do Madrigals costumes. Sandy Aleksei will assist.

Adjourn 8:25pm.

Thanks to Deb Palmer for taking the May minutes!

**Emailed Reports:**

**I. From Greg Schuler--5K Musical Madness Race**

With respect to how things went on race day, I thought it was a spectacular success and I got many positive comments from runners and spectators.

Regarding the proceeds of the event, I'm afraid it is going to be lower than last year (and comparable to 2009), probably around $3800. There is still one more check to come from the online registration and some minor expenses for mailing out unclaimed awards and sponsor thank yous. The main reasons for this are two-fold: (1) loss of $500 due to HCGH not renewing as a sponsor and (2) increased expenditure on shirts because the data we had 2 weeks out (when the order was placed) indicated that our registration numbers would be 23% higher than last year, but it actually turned out to be 5% lower... and also because Dubbs thought we should provide shirts for all the students who volunteered and/or performed. I am kinda' disappointed because I was trying hard to trip expenses, e.g. getting only 2 porta-potties instead of 3. I am fairly sure that we were hurt by the fact that the Frederick Half Marathon was on the same day, but I don't think there was any way to avoid that. Historical data for the past 5 years is below, with some of this year's numbers flagged as estimates:

2007 2008 2009 2010 2011

income, sponsors 5200.00 5500.00 2100.00 1950.00 1450.00

income, runner fees 4070.00 4250.00 4030.00 5105.00 4950.00\*

income, TOTAL 9270.00 9750.00 6130.00 7055.00 6400.00\*

expenses, shirts -1916.00 -2087.50 -1701.52 -1459.84 -2044.40

expenses, other -[1772.58 -752.13](tel:1772.58%20%C2%A0%20-752.13) -[700.45 -831.12](tel:700.45%20%C2%A0%20-831.12) -528.81\*

expenses, TOTAL -3688.58 -2839.63 -2401.97 -2290.96 -2573.21\*

funds raised, NET 5581.42 6910.37 3728.03 4764.04 3826.79\*

\*estimated

How can we do better next time?

1. BE MORE ORGANIZED. First, we should actually have an Organizing Committee instead of me doing everything. We should get started around Nov/Dec instead of Jan/Feb. We don't have much lee-way on the race date, given the constraints of concerts, prom, graduation, Mother's Day, the MD Half Marathon, and it would also be nice to avoid SATs.

2. GET MORE SPONSORS. We need a member of the Organizing Committee to be responsible for developing new sponsors, particularly those who will donate CASH, not PRIZES. We already get so many prizes it is hard to give them all away.

3. GET MORE PUBLICITY. Get on the various Race Calendars earlier, so that runners will not have already committed to other races. Explore new options to get the word out, such as: Signs (like the big MD Half sign you may have seen in front of Harris Teeter or smaller signs in shop windows), e-mail campaigns (there is a service called Vertical Response that looks reasonably priced), take out an ad in Race Packet and/or Washington Running Report, and having people to go to other races any put flyers under the windshield wiper.  
  
**II. Treasurer's Report--Details**

Treasurer’s Report: 5/9/11

**Current Balances:**

Current Checking balance: $12777.55

Major Income:

Spring Concert Tickets ($1284, $658) $ 1942.00

Budgeted Concert ticket income is $4500, we raised $4579. (Over by $79)

Spring Concert Concessions ($95.70, $166.20) $ 261.90

Budgeted Concessions income is $750, we raised $521. (Under by $229)

Carwash on 4/30/11 $ 1343.00

Budgeted car wash income is $3250 and so far we have raised $2795.08. Under at this point but we still have 2 more scheduled.

**Budget Analysis:**

Income YTD $37,551 Expenses YTD $39,919

I don’t have the wrap up info from 5K yet, so that is still a big income item that is not included in the number shown above.

Pizza sales are also continuing and we have CD sales still to come.

Most fundraisers this year have underperformed. I suggest that we consider trying some new fundraisers next year.

**Everbank update:** Chris Mitchell let me know that Rob Dice was one of the original persons on the account when it was opened. I talked to Rob and he was willing to call Everbank and I received access to the account today. He currently has signature authority on the account. After the addition of interest that has been accumulating the current balances are as follows:

Money Market – Uniform Funds $24,135.76

Money Market – LT Funds $24,923.99

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